

Commercial Team Assignments "Examination Day"

pink truth syrup

Block 1: Team 6:

Dylan F
Noble
Anna
Andrew

Block 2: Team 1:

Ryann
Austin
Taryn

Block 3: Team: 1:

Daniel
Connor
Layne N

the IQ test practice questions

Block 1: Team 5:

Landon
Blaire
Cam S
Will

Block 2: Team: 5:

Emory
Lexi
Morgan
Ashton

Block 3: Team: 2:

Kenzie
Johnny
Mariah

a birthday party event to end all birthdays

Block 1: Team 3:

Jamie C
Sam T
Sam C

Block 2: Team 4:

Cody
Chayan
Brendon

Block 3: Team 3:

JJ
Trey
David

subscription to the government newspaper

Block 1: Team 1:

Jason
Dylan H
Sonya
Brennen

Block 2: Team 3: J, Clay, Chance

Block 3: Team 4:

Logan
Hunter
Lane G

government burial service

Block 1: Team 4:

Jaimie H
Dawson
Cam P

Block 2: Team 6:

Ben W
Michael
Jaiden

Block 3: Team 6:

Ryne
Emma
Ethan

a book/app/computer program that answers kids' curious questions

Block 1: Team 2:

Devon
Briana
Destinee

Block 2: Team 2:

Ben
Abby
Chris

Block 3: Team 5:

Coy
Natalie
Laney W

Preparation for this Project:

the first discussion time with your team:

1. Decide the purpose of your commercial. Are you selling a product, a service, or announcing an event?
2. Should you write it out like a play with speakers, or will you have an off-camera narrator & actors talking & acting or just taking?
3. What graphics, objects, pictures, or props will you use?
4. Consider use of sound effects and music, etc. Remember, the more complicated you make it, the tougher it might be to pull off.
5. Keep the time in mind. Remember the length of the commercials we viewed?
6. Which persuasive technique will your script writer focus on?

Each person is graded individually. This is not a group grade, but it is a group project. Read below for clarification.

7. Who will act & speak in the TV commercial? Click on link below for how YOU will be graded.
<http://www.cheney268.com/CMS/MSCom/Harris/PerspectiveUnit/CommercialProject/Commercials.actingeval.iPad.version.htm>
8. Who will film the commercial? Click on link below for how YOU will be graded.
<http://www.cheney268.com/CMS/MSCom/Harris/PerspectiveUnit/CommercialProject/Commercials.film.director.iPad.version2.htm>
9. Who will write the script & basic stage directions? Click on link below for how YOU will be graded.
<http://www.cheney268.com/CMS/MSCom/Harris/PerspectiveUnit/CommercialProject/Commercials.scriptheval.iPad.version.htm>
11. I strongly suggest that you look at your team members' strengths and weaknesses when deciding who does what. If you cannot decide in the time limit given, the teacher will assign rolls.