

Topic Choices: Pick 1 of the Ideas Below

451 jacket with salamander on it	sea shell radio thimbles	dandelions	toy version of Mechanical Hound	wall TV
tickets to the Car Wrecker Place	tickets to the Fun Park	plastic sheath to fireproof house	kitchen matches	your own idea ~ approve w/ teach

CONTENT

4	3	2	1
had all 7 criteria below for product or event: <ul style="list-style-type: none"> clearly identified creative name it statee purpose proof or success of it what makes it unique conditions for admission/price (if event) where to get it or where it will be held 	had only 5 of the criteria on the list	had only 4 or 3 of the criteria on the list	<ul style="list-style-type: none"> had 3 or 2 of the criteria on the list had only 1 or none of the items on the list = 0

PERSUASIVE TECHNIQUES

Uses **ONE** of the following in a creative manner

bandwagon ~ glittering generalities ~ common sense ~ free or bargain ~ plain folk ~ testimonial ~emotional appeal ~ citing statistics

4	3	2	1
<ul style="list-style-type: none"> used 2 of the 8 techniques used creative language 	<ul style="list-style-type: none"> used 2 of the 8 techniques typical wording & language 	<ul style="list-style-type: none"> used only 1 of the 8 techniques used more than 2 	<ul style="list-style-type: none"> incorrect use of technique(s) none used = 0

REFERENCES TO THE NOVEL

3	2	1
<ul style="list-style-type: none"> insight into the character/events accurate with selection yet made a creative connection w/ world outside novel's setting 	<ul style="list-style-type: none"> just repeated item's typical use connections were typical 	<ul style="list-style-type: none"> incorrect info confusing connections between novel & world outside the novel

TONE OF VOICE

4	3	2	1
enthused, sounds believable, changes tone for affect	<ul style="list-style-type: none"> more enthusiasm needed in spots keeps same tone throughout 	enthusiasm is lacking in more than a couple places	monotone, just read a script

VOLUME

3	2	1
just right could hear	too soft in places	can't hear; most places to quiet

TIME LIMIT

4	3	2	1
20-30 seconds	met time but stretches on purpose	too long w/ unnecessary info	> 1minute OR < 20 seconds